

Program Data Sheet

Name of Program: Group Exercise Classes		
Date: Feb 2005	Day of Week: M-F	Time:
Location: Fitness Center	Information Phone #: 3090	Price: No cost
Program Coordinators: Jeanette Coffman		
Phone #: 4771	Fax #:	e-mail Address:
Purpose of the Program: Provide a variety of group training classes throughout operational hours to enhance customers exercise options.		

Actions:	
Class attendance was recorded at each session: Customer opinions were gathered.	
Results:	
Indicated on Monthly After Action Report	
Elements to Change:	
Elements to Add:	
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After Action Report

Financial Analysis

Sales:		NA
COGS:		
Other Revenues:		
Labor:		
Other Expenses:		
NIBD:		

Program Analysis

Attendance:	<p>Feb 2005</p> <p>BS- 4-6 Small Core Group</p> <p>Group Cycle- Tues- Wed, Most all Classes full</p> <p>FBC- 9:30 picking up attendance 6-9, 0630- few new folks</p> <p>Yoga- attendance in yoga is up, average 10-12</p> <p>Cardio Kick- 18-24 increased attendance</p> <p>CC- New class, response is very positive; many people are being introduced to step and cycling – they’re surprised at how much they enjoy it</p> <p>SA- 6-9 Core group has almost vanished. New core developing. Number of participants in constant.</p> <p>SS- Class continues in the direction of “basic” step sculpt. Many new people, also attracting a few soldiers.</p> <p>FL- 5 Not much growth this month. Participants prefer exercise out of the chair. Looking for ways to accommodate all levels of fitness</p>
Elements to Change:	
Elements to Eliminate:	
Elements to Add:	Participants wanting 0930 Wed. Cycle Class. Will try pilot class in April. Trying a Mixer Class in May.
Other Comments:	The Wed. cardio-circuit class is very successfully. Other cycle class attendance is excellent believe the Climb the Mountain program is providing incentive for participants to attend more classes on a consistent basis.